



Washington State Main Street Community

*Parade of Ponies  
Artist Information*



*Create a vibrant and prosperous downtown!*

Historic Downtown Prosser's Parade of Ponies will transform our town into a location filled with artist-decorated ponies. We are looking forward to adding art in the community in this unique way. Our goal is to have 8-12 artistically painted ponies in permanent locations throughout the downtown core.

We are currently seeking sponsors and artists to participate in the pony art and installation. This is a unique opportunity for artists and individuals to use their talents for the benefit of the community. Each pony will be designed by the sponsor and artist together. You may already have an idea of the design/theme you like or we will be happy to provide assistance. Full sponsorship is \$1,850. This includes the pony and freight, paint supplies, seal coat, artist stipend, and permanent mounting/installation materials; as well as a personalized plaque that lists the sponsor and artist information.

Please remember that this is a public display and all proposals must be appropriate for all audiences. We need to make certain that the designs will be appropriate for public display and so will have final approval over designs. The design will not allow any direct advertising of a company, product, libel, or social disrespect.

We hope to have your participation in this unique and exciting project. With your support we are able to celebrate and pay tribute to one of Prosser's iconic pieces of history.

Sincerely,

Jesalyn C. Cole  
Executive Director

Additional information may be obtained by calling the HDPA office at: 509-786-2399



# Historic Downtown Prosser's Parade of Ponies

## ARTISTS ROUND-UP

*Yes! I Want to Turn a Pony into a Champion!*

Name: \_\_\_\_\_

Phone (daytime): \_\_\_\_\_

Phone (evening): \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

I (applicant) \_\_\_\_\_ understand that if my submission is selected and I design a pony, all rights, title and interest to the submitted design will become the sole property of Historic Downtown Prosser Association (HDPA) and the Prosser's Parade of Ponies and I relinquish all rights, title, and interest in the design and the finished pony sculpture.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Pony Sculpture Theme(s) and/or Name(s): \_\_\_\_\_

Must use templates to submit designs. See packet for details.

HDPA will be supplying Nova color acrylic paint. All other materials must be approved before use.

How I plan to take my design from concept to completed work:

*(attach a separate page, if necessary)*

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Applications, design diagrams, resume, and samples of your artwork must be sent to  
**HDPA**, 1230 Bennett Avenue, Prosser, WA 99350  
or call (509) 786.2399 for further information

## Join the stampede!

Painting ponies—it's what **Prosser's Parade of Ponies** is all about. Be one of the artists to decorate, paint, and otherwise adorn one of the fiberglass ponies that will grace our historic downtown.

## Leave your brand!

Our public art exhibit in Historic Downtown Prosser, kicked off by the Mane Event gives you:

- A showcase for your talent
- Optimum exposure through increased pedestrian traffic
- Media attention throughout Prosser and beyond
- A means to give back to the community with your gift of talent

But don't just take our word for it. Communities as diverse as tiny Brandon, Vermont, to cosmopolitan Zurich, Switzerland, have staged similar, hugely successful exhibits. Find out more about these and other projects at [www.cowpainters.com](http://www.cowpainters.com).

## Throw your hat in the arena today!

Artist entries must be submitted to the HDPA office. Send the completed application form, your pony design, resume, and work samples in hard copy form to:

HDPA at 1230 Bennett Avenue.

Go to our website and check it out online: [www.historicprosser.com](http://www.historicprosser.com)

## Pony as canvas design details!

A fiberglass pony form, wearing nothing but a rough factory priming, awaits your creative vision. You transform this unadorned figure into a work of vibrant art.

The pony's distinctive shape and unique charm offer you endless creative possibilities. Each pony weighs 80 pounds:



Standing Pony on a base:  
47" H x 51" L x 12" D

## Saddle Up!

- Complete the application form, which must include your pony design. Please include your name on each piece submitted.
- Be sure to show us both sides of your design.
- Provide a copy of your resume.
- Include samples or photocopies of your artwork. Again, include your name on each piece submitted.

## Next Steps

- The art committee members will judge all submitted design ideas.
- Artists and sponsors will be paired and cooperatively develop the final theme/design for submission and approval.
- Artists will receive detailed instructions for the pickup and delivery of pony forms.



At pickup, artists will receive paint to use for production. A stipend will be paid upon delivery of the finished sculpture. Special arrangements can be made for pickup and delivery; please discuss your needs and we will attempt to accommodate.

- Finished sculptures will be unveiled at the Mane Event. A bronze plaque permanently affixed to the sculpture base will recognize artist and sponsor.

## Rules of the Corral

- If the artist desires to attach objects, objects must be affixed so that they cannot be easily removed. Attached objects must be weather-resistant and approved as part of the submitted design.
- Proposed additions must be made clear at the time of original submission of drawings to the review committee.
- Ponies will be permanently placed in outdoor areas, fully accessible to the public. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and people. Artists must develop designs that can withstand the weather and the public, who will be touching and petting the ponies.
- HDPAA will apply an automobile grade protective clear coat to the ponies prior to their public placement.
- Designs must be appropriate for public display. Corporate logos and advertising are not permitted. The review committee evaluates all designs and has sole discretion to accept or reject any design.
- Send the completed application form, your pony design, resume, and work samples in hard copy form to:

**Historic Downtown Prosser Association**

1230 Bennett Avenue

Prosser, WA 99350

Call (509) 786-2399 for further information.